

TIME: 3:59
DATE: *Tuesday*
SPONSOR: WALTER E. DENNY
SOLICITOR: R.P.

EXCELLENT VISION COMES ONLY WITH EXPERT TREATMENT. AND ONLY A SKILLED OPTICIAN CAN GIVE YOUR EYES THE SPECIAL CARE SO VITAL TO GOOD EYESIGHT. VISIT OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, FOR QUALITY SERVICE IN FILLING PRESCRIPTIONS. YOU NO LONGER NEED TO WORRY ABOUT STRAINING YOUR EYES AND GETTING BEHIND IN YOUR WORK BECAUSE OF BROKEN GLASSES OR FRAMES. MR. DENNY WILL MAKE UP YOUR PRESCRIPTION QUICKLY AND WITH EXPERT ACCURACY. HIS YEARS OF EXPERIENCE AND DEPENDABILITY GUARANTEE YOUR GOOD VISION. MR. DENNY ALSO CARRIES A HANDSOME ASSORTMENT OF GLASS FRAMES TO GIVE YOU EXCITING EYES AS WELL AS IDEAL EYESIGHT. FOR A CLEARER PERSPECTIVE ON LIFE, HAVE YOUR GLASSES CHECKED NOW. VISIT WALTER E. DENNY AT 201 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

Cynthia Walt

TIME: 3:55
DATE: 1/11/50
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AMMONGER'S SIGN.
Clyde Wade